



Parking Unparalleled

A scalable, digital marketplace for enterprise

Sell to the right customers, at the right price, from the right channels with *ABM Vantage*—a digital marketplace solution that simplifies revenue management and unifies your data.

Centralized data and insights—in real time

By interconnecting these various subsystems, *ABM Vantage* seamlessly structures all your disparate data into a single, smart, user-friendly dashboard. Through artificial intelligence and machine learning, *ABM Vantage*:

- Provides you with insights from the entire driver experience, all in one view.
- Delivers greater control of your data, instead of being locked in by different vendors.
- Empowers you to identify financial, operational and customer trends—and make the most of new revenue opportunities.

Open systems that leverage your current equipment

The *ABM Vantage* open systems approach integrates the best mobility solutions for your facility, customized to suit your operational needs and strategic priorities.

A platform built for future growth

Your operation is a critical part of your region's mobility infrastructure. *ABM Vantage* provides the flexibility and expertise to make sure that's always the case with:

- End-to-end EV capabilities: Prime your operation to meet the growing demand for EV solutions.
- New possibilities for space planning: Offer drivers new amenities, or convert underutilized space into new revenue streams.
- More sustainable parking: Meet ESG goals, reduce driver emissions, and your facility's carbon footprint.

Think outside the spot. Take your program to the next level.

ABM *Vantage* combines intelligence and ease to deliver greater profitability, efficiency, and driver loyalty.

Elevate your parking operation with capacity planning, wayfinding technology, secure mobile payment capability, and EV infrastructure.

Actionable insights for revenue growth

ABM *Vantage* organizes your data in one place, making it easier to forecast demand and optimize revenue. With tools like capacity planning and dynamic pricing, you can unlock additional value, refine product offerings, and create new sales channels.

Designed for rapid deployment

ABM *Vantage* integrates with any system, ensuring rapid deployment with minimal disruption. Its flexible architecture allows for quick setup and easy customization, so you can stay agile and future-ready as needs evolve.

A powerful suite of modules

Deliver convenience through online booking, touchless payments, monthly parking programs, loyalty rewards, VIP valet services, and Electric Vehicle (EV) charging. Then go further with a business-to-consumer (B2C) marketing campaign and added affiliate programs to maximize earnings.

Unprecedented driver experience

Exceed your drivers' evolving expectations with touchless payment and online booking—including VIP, valet and EV-charging capabilities.

ABM *Vantage*™

The world of parking is complex. ABM *Vantage* makes it simple by unifying all of your operation's diverse component systems. This drives dramatic advancements in parking management efficiency and creates a frictionless driver experience.

PARCS



PGS



OBS



VALET



EV



LPR



Learn more at ABMVantage.com or by calling 1.866.478.0668

