

Optimize facilities for increased enrollment

Colleges are facing many challenges, from funding limits to rising costs, impacting their ability to attract students. Facilities are an important consideration for parents and students. Operating a high-quality campus can help combat declining enrollment.

U.S. COLLEGE ENROLLMENT

90%

Say facility quality and condition impacts their satisfaction and retention¹

88%

Consider facilities when enrolling²

10% ↓

Enrollment drop since 2010³

SOLUTIONS

By taking a proactive approach to infrastructure improvements and maintenance, you can enhance the campus experience and reduce long-term costs, backlogs, and project delays.

- Custom funding solutions
- Single-source accountability
- Proactive maintenance and infrastructure solutions
- Energy performance contracting
- Advancement opportunities in an inclusive culture



ABM IN EDUCATION

100+

Years experience

18K+

EDU team members

300+

Institutions

1B+

EDU sq. ft. maintained

ABM DIFFERENCE

Compared to the national average⁴, schools that prioritized campus appearance and partnered with ABM have:

2x

Higher application rates

1.5x

Higher new student enrollment rates

7%

Higher retention rates

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¹ https://repository.stcloudstate.edu/cgi/viewcontent.cgi?article=1072&context=hied_etds ² <https://news.byu.edu/news/byu-assisted-national-study-shows-school-cleanliness-affects-learning>
³ <https://files.eric.ed.gov/fulltext/EJ938802.pdf> ⁴ <https://nces.ed.gov/>