

ABM *Vantage*

How a top-ranked airport used ABM *Vantage* to digitize holiday parking—no equipment needed



To handle the holiday rush, a leading medium-sized airport needed a way to operate a temporary parking lot. But without revenue control equipment on-site, the client had no easy way to manage payments, track occupancy, or operate shuttles efficiently.

With ABM *Vantage*™, they launched a fully digital solution that enabled online reservations, touchless payments, and real-time reporting, all without installing additional hardware.

CHALLENGE

A busy international airport operates a seasonal overflow lot to meet holiday parking demand. The remote location lacks traditional revenue control equipment, making it difficult to track usage, collect payments, and manage shuttle flow.

The airport's management team initially tried using a third-party online booking tool, but it lacked real-time reporting. They needed a solution for securing revenue and collecting data to ensure effective management of the lot.

SOLUTION

As the airport's parking and transportation management partner, ABM implemented ABM *Vantage*, an integrated, hardware-free mobility solution. With ABM *Vantage*, the airport gained:

- Online booking with touchless payments
- Centralized, real-time data for lot occupancy and revenue
- Streamlined shuttle pickups, triggered by reservations instead of static schedules or call-ins

BENEFITS AND OUTCOMES

With ABM *Vantage*, the airport now operates its holiday lot with confidence—ensuring a seamless experience for travelers and real-time insights for airport operations.

Airport guests enjoy:

- Fast, touchless online reservations and payments—no app needed
- Predictable shuttle service tied to their arrival

The client team gains a daily dashboard to track:

- Real-time and next-day occupancy
- Total bookings and entries/exits
- Average number of parking transactions

With this data, the airport can make smarter decisions about lot management, prevent closures, and better evaluate the value contribution of its seasonal lot.



Use ABM *Vantage* to transform your temporary lots into smart, revenue-generating assets. Visit ABM.com/vantage or call **866.624.1520** to speak with an expert.